Great Lakes Regional Dairy Conference
Sponsorship Categories

February 5-7, 2015
Bavarian Inn Conference Center
Frankenmuth, Michigan

**Platinum → $2,500+**
This sponsorship level includes a company-supplied banner, trade show booth, two complimentary registrations (Thursday through Friday afternoon (3 p.m.)) and four Friday night banquet tickets. Literature to be included in the participant registration packets must be received no later than Jan. 15.

**Gold → $1,500 - $2,499**
This sponsorship level includes a company-supplied banner, two complimentary registrations (Thursday through Friday afternoon (3 p.m.)). Literature to be included in the participant registration packets must be received no later than Jan. 15.

**Silver → $1,000 - $1,499**
This sponsorship level includes one complimentary registration (Thursday through Friday afternoon (3 p.m.)). Literature to be included in the participant registration packets must be received no later than Jan. 15.

**Copper → $750 - $999**
This sponsorship level includes one complimentary one-day registration (Thursday or Friday). Literature to be included in the participant registration packets must be received no later than Jan. 15.

**Bronze → $500 - $749**
This sponsorship level includes two Friday night banquet tickets. Literature to be included in the participant registration packets must be received no later than Jan. 15.

**Friend → $250 - $499**
Companies opting for this sponsorship category will receive on-site recognition in the form of print and PowerPoint materials. Literature to be included in the participant registration packets must be received no later than Jan. 15.

**Special** → If you would like to customize a sponsorship package, please call Brian Troyer at 616-293-3189 or Megghan Honke 989-666-3773 to make arrangements.

**Client Support** → Sponsor client’s registration to attend conference, up to ten registrations, encouraging valued customers who otherwise would be unable to attend the conference. Five registrations → $800 or ten registrations → $1,500.
Literature OR company-supplied banner → $200 each; both for $400
Literature to be included in the participant registration packets must be received no later than Jan. 15.

Exhibit space (8 ft. skirted table and access to electricity, additional fees will be applied for more than 8 ft. of space) → $500

Contact Brian Troyer for information about fees associated with additional floor space.

Vendors will receive one complimentary registration (Thursday through Friday afternoon (3 p.m.)). Two of the registrations should be shared with clients to help increase producer participation. Literature to be included in the participant registration packets must be received no later than Jan. 15. Exhibit space will be assigned on a first-come, first-serve basis according to payment date.

To become a sponsor or vendor go to: